



## Arlington Arts Logo Design Contest:

Arlington Art Department is looking for a new logo. A design that can represent us as an art community both faculty, and students. We want an iconic design that visually speaks to the culture of art and Arlington. The winning design will be used as the logo that represents the art department at Arlington Central School District and will be used on the Art Department's website. The top 20 designs will be printed as stickers and dispersed at the annual elective fair at the middle schools as well.

### Logo Design Requirements:

1. Must have the words "**Arlington Art**" incorporated and visible
2. Must have at least one visual element
3. Must represent a portion of or the overall culture of Arlington and its Arts
4. Must exhibit originality in design, creativity, and imagination
5. Must show Aesthetic Quality – Does the submission command attention? Does it display visual balance and color coordination? Do all the elements work together to create a unified and appealing design?

## Official Rules

The purpose of the contest is to design a logo for the Arlington Central School District Art Department. The logo may be used in all media – including online, print and other visual collateral.

Following are the official contest rules:

- To be eligible, each entrant must be a current Arlington High School Student
- Individuals may submit no more than two entries (both entries must come as their own submissions and have questions answered on google classroom).
- All submitted work must be the original work of the entrant(s) and must not include, be based on any pre-existing or third-party designs, trademarks, or copyrighted images. All entries must be 100% original
- The artwork preferably is photoshop or vector based. Drawings and traditional media are welcome but the final design must be able to be vectored/ digitized
- The decisions of the art department are final.
- **All entries are submitted by January 14th..... NO LATER**

## How to Enter

To enter a logo for Arlington art department first you must create a logo digitally or draw / create an artwork and take a photo in the format of .jpeg, or PDF Formats. All artworks must be submitted either as a jpeg or pdf. Submit your completed Entry Form and logo design on google classroom

1)Join class

Class code **vexnlo**

2) go to assignments and submit your design for your logo. Do not forget to answer the questions on the assignment

## Deadline

- All entries are submitted by January 14th..... NO LATER

## Selection Criteria

The winner will be decided by the faculty of the art department.

The following criteria will be considered

Relevance – Does it have “Arlington Art” legible. Does it represent a portion or the overall culture of Arlington and its Arts

Originality – Does the composition exhibit original design, creativity, and imagination?

Aesthetic Quality – Does the submission command attention? Does it display visual balance and color coordination? Do all the elements work together to create a unified and appealing design?